



GLOBAL ENTREPRENEURSHIP WEEK - HAWAII

NOVEMBER 17 - 23, 2008

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PRE-GLOBAL ENTREPRENEURSHIP WEEK-HAWAII EVENTS

Survivor Great-Idea Competition. Presented by Brigham Young University Hawaii.

For students with a "Great Idea" that will help them make their mark in the world upon graduation. Cash prizes to top 20 teams presented at a half day conference and banquet on 14 November, 1-6 PM at BYUH campus.

November 8: STEM Jam Workshop and Competition. HPU Downtown Campus

1166 Fort Street Mall, Room 104, 8:30 am to 12:30 pm. (Snacks at break and Lunch provided)

STEM Jam is for students to test their abilities and innovating skills in the world of math and science. Entrepreneur Collin Kobayashi will teach Computer-Aided Design (CAD) to create 3-dimensional (3-D) designs in a fun and innovative way. The prizes are software licenses and an actual 3D model of the winning design. Designs are submitted on 14 November and results announced on 22 November at the Hawaii Young Entrepreneurs Summit & Fest.

Global Innovation Tournament is an "Apprentice-style" competition open to student teams around the world. Hawaii will conduct the competition and submit local winners to Stanford University, who will then judge and select global winners. The Tournament will launch on Nov 12, when the mystery item will be announced. Submissions will be due Nov 17. Local winners will be announced Nov 19 and global winners on Dec 5.

NOVEMBER 17

Kickoff! Arts at Marks Garage. 1159 Nuuanu Ave, Honolulu, HI 96817. 3-5 pm

- Welcome from Organizers and Sponsors
- "Being Ernest and Entrepreneurial in an Economic Downturn" by VIP Speaker Dr. Tim Kane of Heritage Foundation.
- "How to Pitch" by Ms. Linda Harris of Golden Basin International to get you ready for Speed Dating with Angels and Innovation Expo.
- Refreshments

"Women Entrepreneurs at the Cutting Edge". Olelo Community Television, Channel 49.

Showings: Nov 16 and 19 at 6 pm; Nov 20 and 21 at 3 pm.

A forum with four women entrepreneurs who founded businesses that are on the cutting edge of science, engineering, and technology: Ms. Jan Sullivan of Oceanit, Dr. Heidi Kuenhle of Kuenhle Agrosystems, Dr. Traci Downs of Archinoetics, and Ms. Layla Detrick of Bella Pietra. Host: Ms. Tina Quizon. , TV producer of "Pathways to Paradise".

Display of Publications on Entrepreneurship, 17-23 November

HPU Meader Library, 3rd Floor, 1060 Bishop Street, Honolulu, HI 96813

NOVEMBER 18

Make Your Mark with a Ball Kickoff, Warmer Auditorium, 1060 Bishop St, Penthouse, 3-5 pm

Harness young people's passion for sport by encouraging them to come up with enterprising and creative ideas to make money using just a ball. Profits donated to charity. Presented by HPU Athletics Program.

"Business Plans are for the Dogs!"

James Houser will lead an interactive workshop on being entrepreneurial, based on his book "***Business Plans are for the Dogs!!***". The story is about a boy and a dog and will introduce the business plan development process. A program for high schools only. Workshops are held at Punahou School, Farrington High School, and Sacred Hearts Academy.

Tech-preneur Tour.

Visit Oceanit, 828 Fort Street Mall, Honolulu, HI 96813, 10–11:30 AM, and Manoa Innovation Center, Suite 100, 2800 Woodlawn Drive, Honolulu, HI 96822, 1:30 PM - 3 PM. Meet the founders and CEOs. See the exciting world of technology entrepreneurs and know what makes them tick! Presented by University of Hawaii-Manoa.

NOVEMBER 19

Bank of Hawaii Panel on the Many Faces of Entrepreneurs. Bank of Hawaii Tower Bldg, 19th Floor, Training Room 1, 130 Merchant St, Honolulu, HI 96813. 1 to 2:30 PM

Entrepreneurs come in all shapes and sizes, and each face unique challenges and situations. A panel of young entrepreneurs in hip businesses of art, fashion, sports, and entertainment: Cherry Fu of Girls Who Surf, Rona Bennett of Fighting Eel, Pia Kuhlemann of Soozou, Noa Laporga of groundUp, and Flash Hansen and Matty Boy of F&M Present. Refreshments. Registration closes at Noon on 14 November.

New Business ideas "Speed Dating with Angels". Plaza Club, 20th Floor, Pioneer Plaza, 200 Fort St Mall, 3-4 PM.

You give three-minute pitches to angel investors and receive three minutes of feedback. New business ideas can vary from conceptual to ones that are more developed.

Hawaii Entrepreneur Investor Pitch Competition. Plaza Club, 20th Floor, Pioneer Plaza, 900 Fort Street Mall

A HTDC, HiBEAM, and Enterprise Honolulu Program.

- Elevator Pitches, 3-4 PM
- Business Plan Presentation, 4- 5:30 PM
- Mixer, Awards and Reception, 5:30 PM to 6:30 PM

NOVEMBER 20

Networking with Gazelles. 1132 Bishop Street, Ground Floor, Honolulu, 10 AM to 1 PM

Meet “gazelles” or high-impact and fast growing firms, and explore job opportunities with these entrepreneurial companies representing a wide range of industries. Exciting Treasure Hunt and door prizes will be given away throughout the event. 45-minute seminars: “Inspiring Innovation at IBM” by Steven Sakata of IBM, and “Career Skills for Thriving in High Growth Entrepreneurial Firms” by Russel Cheng of Oceanit at Cathedral Kamiano Center, 1159 Fort Street Mall.

“The Call of the Entrepreneur” Movie. 3 PM to 5 PM Sea Warriors Lounge, BH, Fort St Mall

A movie feature of entrepreneurs and the challenges faced and overcome. A discussion will follow.

NOVEMBER 21

Hagadone Panel on Environmental Entrepreneurs. Bank of Hawaii Main Branch, 6th Floor, 111 S. King Street, Honolulu, HI 96913. 3-5 PM

Environmentally-driven entrepreneurs will share their views and experiences about the advantages of improving the environment through innovation and having a social mission: Erwin Hudelist of Hagadone Printing, Robert King of Pacific Biodiesel, Glen Lindbo of International Waste Water Technologies, and Miles M. Kubo of Energy Industries. Moderator: Dr. Gregory Theyel, HPU. Reception hosted by Bank of Hawaii.

Enhancing e-Commerce for Hawaii’s Small Businesses. Kapi’olani Community College, Ohelo 111, Cost Control Computer Lab, 8:30 AM to 11:30 AM (only for small businesses with websites)

Business owners learn about the seven elements of effective electronic marketing. With consulting and feedback from expert trainer, Ms. Antonina Bauman and trained evaluators, they will gain hands-on and practical insights to enhance their e-marketing efforts and eventually their revenue.

“Food Entrepreneurship”. Kapiolani Community College (KCC)

Two events organized by KCC Culinary Arts Program:

Test the Chef Contest. Ohia 109, 3 to 5 pm.

Participants have to produce a sampling of their innovative food product for taste testing by some of the most educated and discriminating palates in the state. Participant also submits a one-page proposal on how to bring this dish into the marketplace.

Forum on Special Challenges Facing the Food-Related Entrepreneur. Ohia 118, 5:30 pm to 7:30 pm.

Young and aspiring food-preneurs who wish to embark upon a food-related enterprise will face some very unique challenges and situations. A Panel Forum of restaurateurs, association leaders, and successful food entrepreneurs that include Chefs Roy Yamaguchi, Ed Kenny and the Hale Aina Ohana.

Hawaii Venture Capital Association Tech Entrepreneur of the Year Award. Plaza Club, 900 Fort Street Mall, 5:30 PM to 7:30 PM.

NOVEMBER 22

HAWAII YOUNG ENTREPRENEURS SUMMIT & FEST AT HPU WINDWARD HAWAII LOA CAMPUS, KAMEHAMEHA HIGHWAY. 9 AM TO 6 PM

- 1. Registration 8:30 AM to 9 AM**
- 2. Welcome and Opening of Fest and Summit 9 AM to 9:15 AM**
- 3. Inspiring Speaker: Henk B. Rogers, President & CEO, Blue Planet Software, Inc. 9:15 AM to 10 AM at Lanai**

4. Innovation Expo. Lanai. 9 AM to 4 PM

An interactive fair featuring young and budding entrepreneurs and innovators to showcase their venture ideas, work and services to business and community leaders.

5. Dr. Entrepreneur Panel & Clinic. Room AC101, 10 am to 12 Noon

A panel of experts will speak on the “fatal errors” made by new businesses. Experts: Karl Sadanaga of Bank of Hawaii, Greg Kim of Vantage Counsel, Derek Smith of Tech Connection, and Charles Steilen of HPU College of Business. During the Q & A session, attendees will be given the opportunity to seek advice from the experts.

LUNCH at Dining Commons Cafeteria 12 Noon to 1 PM

6. Make Your Mark with a Ball: Short-listed Teams present their projects to Judges and Audience. AC 101. 1- 2:30 PM

7. Five Habits of Highly Successful Entrepreneurs: How to Become an Entrepreneur in a Day. Each Habit will be a new step in the direction to becoming a star entrepreneur!

Habit 1: Where do I Begin? Room 201, 10-11 AM

Starting a project is always the hardest part. This tells about how to start up a company the right way. Expert: Jayna C. Uyehara, Business Action Center.

Habit 2: Marketing for Success. Room 202, 11 AM to 12 Noon

Gaining a competitive edge in today’s markets can make or break a business. Get helpful hints about marketing strategies when promoting enterprises. Expert: Bob Sigall, HPU.

Habit 3: Your Team is the Weapon. Room 203, 1-2 pm; 2-3 pm; 3-4 pm.

This session emphasizes the importance of the entrepreneurial team to the success of the new venture. Know how to form and organize the people for maximum effectiveness, and building and motivating the team. Expert: Debbie Hallof, Business Advisory Group, Inc, and Chaminade University.

Habit 4: Show me the Money: Getting Your Business Financed. Room 201, 1-2 PM; 2-3 PM; 3-4 PM.

Money plays a key role in the entrepreneur’s day-to-day expenses and finding financial support is a key issue that troubles some. Know the key ingredients to financial success in the entrepreneurial world. Experts: Kim Hite of Small Business Administration (SBA), and Naomi Masuno, First Hawaiian Bank.

Habit 5: Protect your Product! Room 202, 1-2 PM; 2-3 PM; 3-4 PM.

Learn all about trademarks, property rights, intellectual property, and patents

Entrepreneurs have rights, too. This is an information session to provide the tools necessary to inform inventors and aspiring entrepreneurs about intellectual property and patent laws.

Expert: Zachary Antalis of Ashford & Wriston.

8. Closing Celebration. Lanai, 4-6 PM

- Appreciation and Sum up!
- Results and awards for Make Your Mark with a Ball, and STEM Jam.
- A special appearance by ***Makana!*** – a Hawaii celebrity performer and entrepreneur will speak about how he started his music venture, and perform for the audience.